Amsterdam, 23 February 2018

Takeaway.com acquires BGmenu in Bulgaria and Oliviera in Romania

Takeaway.com N.V. (AMS: TKWY), hereinafter the “Company”, or together with its group companies “Takeaway.com”, the leading online food delivery marketplace in Continental Europe, signed an agreement to acquire BGmenu in Bulgaria and Oliviera in Romania. Through this acquisition, Takeaway.com strengthens its position in Eastern Europe, in line with the strategy to further expand its leadership position on the continent.

BGmenu is the market leader in food delivery in Bulgaria, in terms of orders. Oliviera is one of the largest food delivery marketplaces in Romania. Takeaway.com already owns the largest food delivery brands in Germany, the Netherlands, Poland, Belgium and Austria. The Company has the strategy of becoming the number one in each of the countries in which it operates.

Jitse Groen, CEO and founder of Takeaway.com, commented: “With the acquisition of BGmenu and Oliviera we are adding fast-growing online food delivery markets with a sizeable population to our footprint. It is our intent to execute the same strategy in these countries that brought hypergrowth to our Polish business Pyszne.pl.”

Vladimir Davchev, CEO of BGmenu and Oliviera, said: “We are excited to become part of the fastest-growing online food delivery marketplace in Europe. We believe there is a significant market opportunity in south eastern Europe and partnering with Takeaway.com gives us the best opportunity to build on our success to date in this region. The experience and additional capital from Takeaway.com will enable us to greatly improve our service offering to both consumers and restaurants.”

The enterprise value for the transaction is €10.5 million. To further accelerate growth, Takeaway.com will significantly invest in both Bulgaria and Romania.

Takeaway.com will publish its full year 2017 results at 7:00am CET on 28 February 2018.

Takeaway.com

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About Takeaway.com

Takeaway.com is the leading online food delivery marketplace in Continental Europe and Vietnam. The Company is focused on connecting consumers and restaurants through its platform. With over 31,000 connected restaurants, Takeaway.com offers consumers a wide variety of food choice. The Group mainly collaborates with delivery restaurants. In addition, Takeaway.com also provides restaurant delivery services in 24 European cities in six countries for restaurants that do not deliver themselves.

Founded in 2000, the Group has rapidly grown to become the leading online food delivery marketplace of Continental Europe with operations in the Netherlands, Belgium, Germany, Austria, Poland, Switzerland, France, Luxembourg and Portugal. In the twelve months ended 30 June 2017, Takeaway.com processed nearly 59 million orders from 10.2 million unique consumers.

With over 900 employees, the Group processed orders worth €1,126 million and generated revenue of €139 million in the twelve months ended 30 June 2017. Takeaway.com is listed on Euronext Amsterdam (AMS: TKWY).

Financial calendar

- 2017 Full Year Results: 28 February 2018
- 2017 Annual Report: 16 March 2018
- Q1 2018 Trading Update: 10 April 2018
- 2017 AGM: 17 May 2018
- 2018 Half Year Results: 1 August 2018

For more information, please visit https://corporate.takeaway.com/investors/financial-calendar/

Market Abuse Regulation

This press release contains inside information as meant in clause 7(1) of the Market Abuse Regulation.

Disclaimer

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The Company expressly disclaims any obligation or undertaking to update, review or revise any forward-looking statement contained in this announcement whether as a result of new information, future developments or otherwise.

Market share estimates contained in this press release are based on outside sources, such as specialised research institutes, in combination with management estimates.